Folk Canada created the following *Email Promotion for On-Site Child Care Options* in 2025 as part of their Balancing Act Level UP! Pilot Project. The promotion was sent out as part of an e-newsletter with additional information about the upcoming conference. Child care options included an on-site drop-in daycare and free registration for "child care companions" – i.e., a caregiver accompanying an attendee and their child/children.

Please credit Folk Canada and Balancing Act
if you use, cite, or share information from this resource.

If you have any questions or would like to discuss these materials, please contact Balancing Act at info@balancingactcanada.com.

FOLK
CANADA

BALANCING
ACT

Email Promotion:
Child Care Options Available On-site at Conference

Kids are always welcome at the Folk Music Ontario Conference, and we are renewing our commitment to making it easier for working caregivers by offering a free conference registration for care companions, and the **Lil' Folkers Drop-in Daycare!** This dedicated childcare drop-off space will be supervised by early childhood care professionals, providing a safe and musical environment for your little ones while you enjoy the conference activities.

The Lil' Folkers Daycare Room is designed to cater to the needs of children of ages around 3 to 8 years old. Located on-site, this room will be open from 11:00 am to 4:00 pm on both Friday and Saturday of the conference. With licensed early childhood care professionals present, you can rest assured that your little one will be in capable hands while you attend showcases and panels.

While the Lil' Folkers Daycare Room provides a safe and nurturing environment, it's important to note that no food or snacks will be provided. Therefore, it is recommended that you drop off your Lil' Folker already fed or with their own snacks and water. This way,

they can enjoy their favorite treats and stay hydrated throughout their time in the daycare room.

Parents and caregivers are also welcome to register a child care companion for the event free of charge. Should you wish to take advantage of this offer, please contact us directly at office@folkmusicontario.ca.